

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
952132-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1781

Flight Dates	Order #	Alt Order #
09/18/12 - 09/23/12	952132	WOC10033670

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/23/12	6a Eyeopener	558-7a	- TWTF - -	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	- TWTF - -	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	09/18/12	6:44 AM	6a Eyeopener	558-7a	:30	0FA12A122H	\$1,500.00 NM
1	WCVB	F	09/21/12	5:59 AM	6a Eyeopener	558-7a	:30	0FA12A122H	\$1,500.00 NM
2	09/18/12	09/23/12	Good Morning America	658-9a	- TWTF - -	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	- TWTF - -	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	09/18/12	8:55 AM	Good Morning America	658-9a	:30	0FA12A122H	\$800.00 NM
1	WCVB	W	09/19/12	8:29 AM	Good Morning America	658-9a	:30	0FA12A122H	\$800.00 NM
3	09/18/12	09/23/12	Weekend GMA	7-8a	- - - - - SS	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	- - - - - SS	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/22/12	6:59 AM	Weekend GMA	7-8a	:30	0FA12A122H	\$450.00 NM
2	WCVB	Su	09/23/12	6:59 AM	Weekend GMA	7-8a	:30	0FA12A122H	\$450.00 NM
4	09/18/12	09/23/12	LIVE WITH KELLY & MICHAEL	9A-10A	- TWTF - -	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	- TWTF - -	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	09/18/12	9:38 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12A122H	\$300.00 NM
2	WCVB	W	09/19/12	9:49 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12A122H	\$300.00 NM
1	WCVB	Th	09/20/12	9:59 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12A122H	\$300.00 NM
5	09/18/12	09/23/12	STEVE HARVEY DAY	10-11a	- TWTF - -	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	- TWTF - -	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	09/18/12	10:54 AM	STEVE HARVEY DAY	10-11a	:30	0FA12A122H	\$150.00 NM
1	WCVB	W	09/19/12	10:46 AM	STEVE HARVEY DAY	10-11a	:30	0FA12A122H	\$150.00 NM

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Obama/D/President	Candidate Orders	1781	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/18/12	09/23/12	STEVE HARVEY DAY Class of Time- Immediately Pre-emptible No Makegood Required	10-11a	- TWTF - -	:30	2	\$150.00	NM
6	09/18/12	09/23/12	The View Class of Time - Pre-emptible with notice	1058-12n	- TWTF - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - TWTF - - 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 09/18/12 11:35 AM The View 1058-12n :30 OFA12A122H \$700.00 NM									
2 WCVB W 09/19/12 11:31 AM The View 1058-12n :30 OFA12A122H \$700.00 NM									
7	09/18/12	09/23/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	- TWTF - -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - TWTF - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 09/18/12 12:14 PM Midday News 1158a-1230p :30 OFA12A122H \$600.00 NM									
8	09/18/12	09/21/12	Millionaire Class of Time - Pre-emptible with notice	1228-1p	- TWTF - -	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - TWTF - - 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 09/18/12 12:48 PM Millionaire 1228-1p :30 OFA12A122H \$500.00 NM									
1 WCVB W 09/19/12 12:47 PM Millionaire 1228-1p :30 OFA12A122H \$500.00 NM									
9	09/18/12	09/21/12	The Chew Class of Time - Immediately Pre-emptible without notice	1-2p	- TWTF - -	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - TWTF - - 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 09/18/12 1:29 PM The Chew 1-2p :30 OFA12A122H \$450.00 NM									
2 WCVB Th 09/20/12 1:29 PM The Chew 1-2p :30 OFA12A122H \$450.00 NM									
3 WCVB F 09/21/12 12:59 PM The Chew 1-2p :30 OFA12A122H \$450.00 NM									
10	09/18/12	09/21/12	GENERAL HOSPITAL ABC SOAPS ROTA Class of Time - Immediately Pre-emptible without notice	ABC SOAPS ROTA	- TWTF - -	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - TWTF - - 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/20/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 OFA12A122H \$400.00 NM									
11	09/18/12	09/21/12	KATIE COURIC DAY Class of Time- Immediately Pre-emptible No Makegood Required	3-4p	- TWTF - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - TWTF - - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB W 09/19/12 3:57 PM KATIE COURIC DAY 3-4p :30 OFA12A122H \$400.00 NM									
1 WCVB F 09/21/12 3:35 PM KATIE COURIC DAY 3-4p :30 OFA12A122H \$400.00 NM									
12	09/18/12	09/21/12	ELLEN EF Class of Time- Immediately Pre-emptible No Makegood Required	4P-5P	- TWTF - -	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - TWTF - - 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB Tu 09/18/12 4:26 PM ELLEN EF 4P-5P :30 OFA12A122H \$700.00 NM									
1 WCVB W 09/19/12 4:20 PM ELLEN EF 4P-5P :30 OFA12A122H \$700.00 NM									
2 WCVB Th 09/20/12 4:37 PM ELLEN EF 4P-5P :30 OFA12A122H \$700.00 NM									
13	09/18/12	09/21/12	M-F Inside Edition	658-730p	- TWTF - -	:30	1	\$1,500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	- TWTF - -	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	7:27 PM	M-F Inside Edition	658-730p	:30	0FA12A122H	\$1,500.00 NM
14	09/18/12	09/21/12	Chronicle	728-8p	- TWTF - -	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	- TWTF - -	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	7:53 PM	Chronicle	728-8p	:30	0FA12A122H	\$1,500.00 NM
2	WCVB	W	09/19/12	7:50 PM	Chronicle	728-8p	:30	0FA12A122H	\$1,500.00 NM
Total Spots							28		

Payment Terms 30 Days

Gross Total	\$18,850.00
Agency Commission	\$2,827.50
Net Amount Due	\$16,022.50